



# 2020 ANNUAL CONFERENCE

**SEATTLE**  
WASHINGTON

JUNE 28 –  
JULY 2, 2020

[www.csteconference.org](http://www.csteconference.org)

EARLY  
Commitment Deadline

**1-24**  
2020

FINAL  
Commitment Deadline

**4-15**  
2020

THINK OUTSIDE THE BOX...  
CROSS TRAIN YOUR  
BRAIN!

**#CSTE2020**

CONFERENCE  
**SPONSORSHIPS**  
AND  
EXHIBITOR  
**OPPORTUNITIES**



# CSTE MEMBERS MATTER

Individuals who attend the CSTE Annual Conference work in applied epidemiology in local, territorial, tribal, state, and federal government. They also work in hospital, laboratory, academic, and private sector settings. Attendees represent the nation's leading administrators, informaticists, biostatisticians, environmental health scientists, veterinarians, outbreak specialists, and more. The Annual Conference provides a dynamic forum for cross-sectoral health experts to unveil innovations, share successes, and shape the future.

## SHARE YOUR VISION WITH US

CSTE is built on collaboration and dedicated to finding solutions for the mutual benefit of all. Let us work together to integrate your company, products, and services into our 2020 Annual Conference and the applied epidemiology community at large.



Jeffrey P. Engel, M.D.  
Executive Director

For more information,  
please call 770.458.3811 or  
e-mail [sponsors@cste.org](mailto:sponsors@cste.org).

# SPONSORSHIP OPPORTUNITIES

The CSTE Annual Conference is a unique experience of discovery and knowledge sharing that public health practitioners across the nation carry back to their jurisdictions. By supporting the 2020 Annual Conference, your organization can further its brand recognition and profile with our attendees. Through varied networking opportunities, you'll engage relevant public health professionals to educate and inform them of your products and services. More importantly, your generous partnership will help CSTE harness the power of epidemiology to advance public health, as we strengthen our field through educational and mentoring opportunities, standards development, systems modernization, and advocacy.



## EARLY COMMITMENT DEADLINE

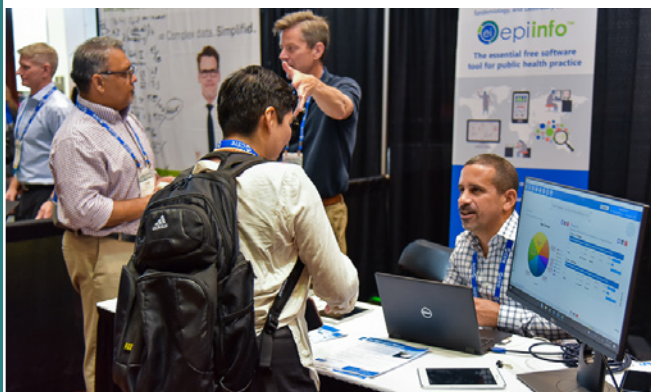
**January 24, 2020**

Reap the benefits of early publicity, first choice in booth location, and more.

## FINAL DEADLINE

**April 15, 2020**

Sponsor/exhibitor agreements must be delivered by this date.



SUPPORT LEVELS	SPONSOR	EXHIBITOR
<b>Fee</b>	<b>\$6,000</b>	<b>\$2,200</b>
Number of opportunities available	8	8
Complimentary conference registrations	2	1
Discounted registrations at \$400	4	4
One standard booth space	1	1
Name on CSTE conference website	x	x
Roundtable session	x	
Interaction with >1700 public health professionals	x	x

We require all sponsors/exhibitors to register for the conference, up to four (4) additional staff may register for the full conference at a discount rate of \$400 each. Exhibitor only, day pass, and day exchange registration is not available.

## ADD-ON SPONSOR/EXHIBITOR OPPORTUNITIES

- \$2,000** Session video recording (sent post-conference)
- \$2,000** Name and logo on networking hall table tent cards
- \$1,000** Sponsor one (1) breakfast refreshment (bagels or pastries) **or** coffee or tea service at your booth for up to 50 people

The facility is the exclusive provider of all food and beverage products, therefore sponsors and exhibitors may not bring outside food and beverages to the facility.



Sponsor/Exhibitor presence at CSTE's Annual Conference is promoted via the Conference mobile app. In 2019, the CSTE mobile app was installed on over 1,800 devices.

[www.csteconference.org](http://www.csteconference.org)  
#CSTE2020





# CSTE

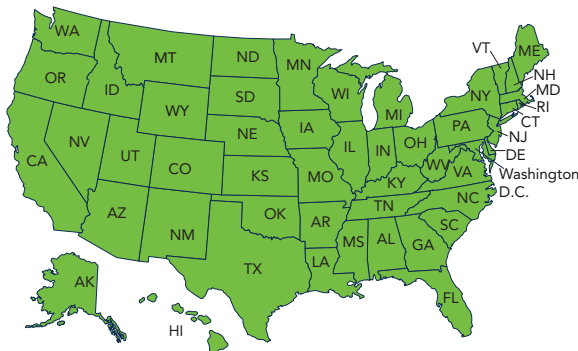
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## SEATTLE WASHINGTON

## BY THE NUMBERS

The following numbers are from the 2019 Annual Conference

### FOUR DAYS

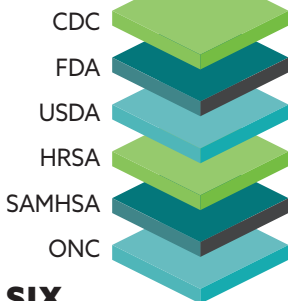


## 1,700 ATTENDEES

from 50 states & many U.S. territories

**14%** of attendees work in federal health

**70%** of attendees work in state, local, and territorial health



### SIX FEDERAL AGENCIES PARTICIPATING

## 650+ PRESENTATIONS



The conference attracts epidemiologists of **diverse** professional specializations.



www.csteconference.org • www.cste.org  
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CSTE sponsorship opportunities are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses or under other provisions of the Internal Revenue Code.