



# CSTE

## 2021 ANNUAL CONFERENCE

# VIRTUAL

CONFERENCE

JUNE 13 – 17  
2021

[www.csteconference.org](http://www.csteconference.org)

FINAL  
Commitment Deadline

**April 30**  
**2021**

**BUILDING BRIDGES  
TO HEALTH**

**#CSTE2021**

# ANNUAL CONFERENCE SPONSORSHIP AND EXHIBITOR OPPORTUNITIES



## SPONSORSHIP OPPORTUNITIES

The CSTE Annual Conference is a unique, energetic gathering of applied public health epidemiologists and practitioners from across the U.S. and its territories. Attendees meet to share knowledge, best practices, current trends and professional challenges in the field, and carry this information back to their jurisdictions. Recent public health emergencies, such as the global COVID-19 pandemic and the U.S. opioid addiction crisis, have heightened public awareness of the important role of epidemiologists in fighting both infectious and non-infectious diseases. By supporting the 2021 Annual Conference, your organization will raise both its brand recognition and profile with our attendees. You'll engage relevant public health professionals to educate and inform them of your products and services. Your generous partnership will also support CSTE's continued efforts to strengthen the field of applied epidemiology through educational and mentoring opportunities, standards development, systems modernization, and advocacy.

# CSTE MEMBERS MATTER

Individuals who attend the CSTE Annual Conference work in applied epidemiology in local, territorial, tribal, state, and federal government. They also work in hospital, laboratory, academic, and private sector settings. Attendees represent the nation's leading administrators, informaticists, biostatisticians, environmental health scientists, veterinarians, outbreak specialists, and more. The Annual Conference provides a dynamic forum for cross-sectoral health experts to unveil innovations, share successes, and shape the future.

## 2021 SPONSOR/EXHIBITOR OPPORTUNITIES

SUPPORT LEVELS	GOLD SPONSOR	SILVER SPONSOR	EXHIBITOR
<b>Fee</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>
Number of opportunities available	3	5	20
Complimentary conference registration(s)*	4	2	1
Discounted registrations at \$270	4	4	4
One standard virtual booth space*	X	X	X
Logo on CSTE conference website and platform	X	X	X
Participation in CSTE sponsored and promoted platform gamification	X	X	X
Roundtable session virtual	X	X	
Promotion of roundtable session on official CSTE conference Twitter handle	X	X	
Video chat with attendees	X	X	
Promotional video in virtual booth	X	X	
One complimentary downloadable document to virtual attendee bag	X	X	
Demo in exhibit hall	X		
One (1 minute) video prepared by sponsor to be played at the beginning of one (1) plenary session	X		
One email promoting roundtable session and booth with information provided by sponsor to be sent by CSTE and may be combined with other gold sponsor information	X		

\*Virtual booth includes company logo, company description, link to company's website, collateral documents, contact button, chatbox, and viewership reports and analytics.

We require all sponsors to register for the conference, up to four (4) additional staff may register for the full conference at a discount rate of \$270 each. Each person must have their own registration for access to platform. Exhibitor only, day pass, and day exchange registration is not available.

Final Commitment Deadline: **April 30, 2021**

For more information, please call 770.458.3811  
or e-mail [sponsors@cste.org](mailto:sponsors@cste.org)

[www.csteconference.org](http://www.csteconference.org)  
#CSTE2021





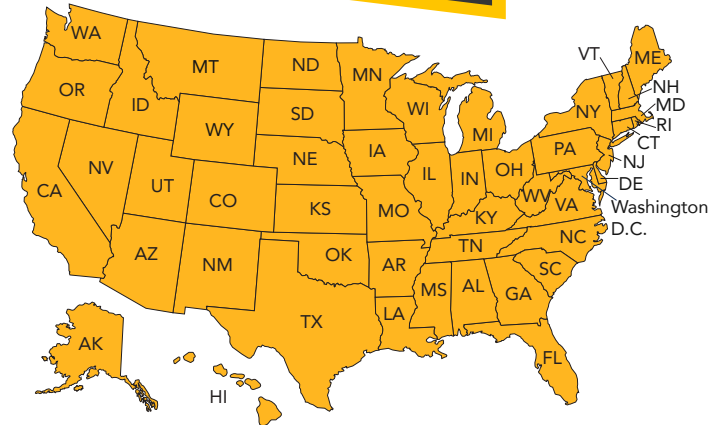
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## VIRTUAL CONFERENCE

### BY THE NUMBERS\*

\*The following numbers are from the in-person 2019 Annual Conference

#### FOUR DAYS



**1,700 ATTENDEES**  
from 50 states & many U.S. territories

**70%** of attendees work in state, local, and territorial health

**14%** of attendees work in federal health

CDC

FDA

USDA

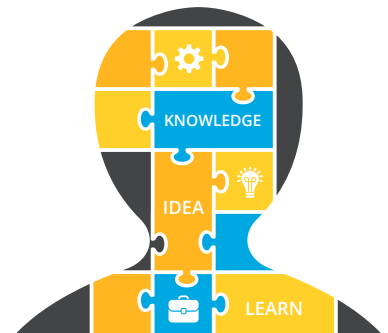
HRSA

ONC



**FIVE FEDERAL AGENCIES PARTICIPATING**

**650+ PRESENTATIONS**



CSTE's Conference attracts epidemiologists of **diverse** professional specializations.



www.csteconference.org • www.cste.org  
2635 Century Parkway NE, Suite 700, Atlanta, GA 30345

tel 770.458.3811 • fax 770.458.8516

CSTE sponsorship opportunities are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses or under other provisions of the Internal Revenue Code.