April 15
2022

www.csteconference.org

JUNE 19-23

#CSTE2022

Unbridled Spirit
of
Public Health

Final Commitment Deadline

April 15
2022

Sponsorship Opportunities

The CSTE Annual Conference is a unique, energetic gathering of applied public health epidemiologists and practitioners from across the U.S. and its territories. Attendees meet to share knowledge, best practices, current trends and professional challenges in the field, and carry this information back to their jurisdictions. Recent public health emergencies, such as the global COVID-19 pandemic and the U.S. opioid crisis, have heightened public awareness of the important role of epidemiologists in fighting both infectious and non-infectious diseases. By supporting the 2022 Annual Conference, your organization will heighten its brand recognition and profile with our attendees. You’ll engage with relevant public health professionals to educate and inform them of your products and services. Your generous partnership will also support CSTE’s continued efforts to strengthen the field of applied epidemiology through educational and mentoring opportunities, standards development, systems modernization, and advocacy.
Individuals who attend the CSTE Annual Conference work in applied epidemiology in local, territorial, tribal, state, and federal government. They also work in hospital, laboratory, academic, and private sector settings. Our attendees represent the nation’s leading administrators, informaticists, biostatisticians, environmental health scientists, veterinarians, outbreak specialists, and more. The Annual Conference provides a dynamic forum for public health experts to unveil innovations, share successes, and shape the future.

### 2022 SPONSOR/EXHIBITOR OPPORTUNITIES

<table>
<thead>
<tr>
<th>SUPPORT LEVELS</th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
<th>EXHIBITOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fee</td>
<td>$7,500</td>
<td>$5,000</td>
<td>$2,500</td>
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<tr>
<td>Number of opportunities available</td>
<td>3</td>
<td>5</td>
<td>Unlimited</td>
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<tr>
<td>Complimentary conference registration(s)</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Discounted registrations at $270**</td>
<td>4</td>
<td>2</td>
<td>1</td>
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<tr>
<td>One standard in-person booth space and virtual booth space* (if virtual only then no in-person booth)</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Logo on CSTE conference website and platform or app</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Roundtable session onsite or virtual (may only select one, if Conference is virtual only, all sessions will be virtual.)</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Promotion of roundtable session on official CSTE conference Twitter</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Promotional video in virtual booth*</td>
<td>X</td>
<td>X</td>
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<td>One complimentary downloadable document to virtual attendee bag</td>
<td>X</td>
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<tr>
<td>A one-minute video prepared by sponsor to be played before one (1) plenary session</td>
<td>X</td>
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<tr>
<td>One email promoting roundtable session and booth with content provided by sponsor to be sent by CSTE</td>
<td>X</td>
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</tbody>
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*Virtual booth includes company logo and branding, company description, link to company’s website, collateral documents, contact button, and booth visit data & analytics report.

**CSTE requires all sponsors and their staff to register for the conference; up to four (4) additional staff may register for the full conference at the discounted rate of $270 each. Sponsor staff who’d like to attend the roundtable ONLY for a virtual roundtable or virtual-only event may register two staff at the discounted rate of $95 (virtual event only).
2021 Virtual Conference

BY THE NUMBERS*

*The following numbers are from the in-person 2019 Annual Conference

- **Over 2,500** Virtual Attendees
- **Over 75%** of attendees visited virtual Sponsor and Exhibitor Booths
- **More than 1,000** attendees participated in sponsor virtual Roundtable Sessions.

CSTE’s Conference attracts epidemiologists of diverse professional specializations.

1,700 Attendees from 50 states & many U.S. territories

- 70% of attendees work in state, local, and territorial health
- 14% of attendees work in federal health

650+ Presentations

FIVE FEDERAL AGENCIES PARTICIPATING

- CDC
- FDA
- USDA
- HRSA
- ONC

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