



# 2022 ANNUAL CONFERENCE

*Louisville*  
**KENTUCKY**

**JUNE 19-23**

[www.csteconference.org](http://www.csteconference.org)



**FINAL  
Commitment Deadline**

**April 15  
2022**

*Unbridled Spirit  
of  
Public Health*

## *Annual* **CONFERENCE SPONSORSHIP** *and* **EXHIBITOR OPPORTUNITIES**



### *Sponsorship Opportunities*

The CSTE Annual Conference is a unique, energetic gathering of applied public health epidemiologists and practitioners from across the U.S. and its territories. Attendees meet to share knowledge, best practices, current trends and professional challenges in the field, and carry this information back to their jurisdictions. Recent public health emergencies, such as the global COVID-19 pandemic and the U.S. opioid crisis, have heightened public awareness of the important role of epidemiologists in fighting both infectious and non-infectious diseases. By supporting the 2022 Annual Conference, your organization will heighten its brand recognition and profile with our attendees. You'll engage with relevant public health professionals to educate and inform them of your products and services. Your generous partnership will also support CSTE's continued efforts to strengthen the field of applied epidemiology through educational and mentoring opportunities, standards development, systems modernization, and advocacy.

## CSTE *Members Matter*

Individuals who attend the CSTE Annual Conference work in applied epidemiology in local, territorial, tribal, state, and federal government. They also work in hospital, laboratory, academic, and private sector settings. Our attendees represent the nation's leading administrators, informaticists, biostatisticians, environmental health scientists, veterinarians, outbreak specialists, and more. The Annual Conference provides a dynamic forum for public health experts to unveil innovations, share successes, and shape the future.

## 2022 SPONSOR/EXHIBITOR OPPORTUNITIES

SUPPORT LEVELS	GOLD SPONSOR	SILVER SPONSOR	EXHIBITOR
Fee	\$7,500	\$5,000	\$2,500
Number of opportunities available	3	5	Unlimited
Complimentary conference registration(s)	4	2	1
Discounted registrations at \$270**	4	4	4
One standard in-person booth space and virtual booth space* ( <i>if virtual only then no in-person booth</i> )	X	X	X
Logo on CSTE conference website and platform or app	X	X	X
Roundtable session onsite or virtual ( <i>may only select one, if Conference is virtual only, all sessions will be virtual.</i> )	X	X	
Promotion of roundtable session on official CSTE conference Twitter	X	X	
Promotional video in virtual booth*	X	X	
One complimentary downloadable document to virtual attendee bag	X	X	
A one-minute video prepared by sponsor to be played before one (1) plenary session	X		
One email promoting roundtable session and booth with content provided by sponsor to be sent by CSTE	X		

\*Virtual booth includes company logo and branding, company description, link to company's website, collateral documents, contact button, and booth visit data & analytics report.

\*\*CSTE requires all sponsors and their staff to register for the conference; up to four (4) additional staff may register for the full conference at the discounted rate of \$270 each. Sponsor staff who'd like to attend the roundtable ONLY for a virtual roundtable or virtual-only event may register two staff at the discounted rate of \$95 (virtual event only).



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For more information,  
please call  
**770.458.3811**  
or e-mail  
**sponsors@cste.org**



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## *New* FOR THE 2022 CSTE ANNUAL CONFERENCE!

CSTE is offering several a la carte opportunities for existing sponsors and exhibitors to expand your organization's visibility and increase brand recognition with conference attendees.

### **HEALTH & WELLNESS STATIONS**

***(Limited Availability of 3) - \$2,000 per station***

Branded hand sanitizer stations at strategic high-traffic public areas in the convention center. CSTE will provide dispensing stations and refill coordination with convention center. Sponsor must supply logo or design for station branding.

### **QUIET WORKING ROOM FOR ATTENDEES**

***(Limited Availability of 3) - \$2,000 per room***

Sponsor a quiet working room for attendees to recharge, get work done, or participate in a virtual session. Sponsor logo will be prominently displayed at the door entrance. Sponsor may provide organization's materials in the room at their own expense and setup. Note: Quiet rooms are not for meetings, calls, or conversations.

### **VIDEO ON CSTE ANNUAL CONFERENCE WEBSITE**

***(Unlimited) - \$1,500***

Video file size limitations may apply.

### **POCKET AGENDA PROGRAM ADVERTISING**

***(Limited Availability of 6) - \$1,500 per ad***

Advertise where attendees look before, during, and after the conference. The pocket agenda is provided in hardcopy to all in-person attendees and electronically on the CSTE conference website and virtual platform. Full page ad provided by organization in black/white or 4-color art, high resolution .eps required no later than April 15, 2022. Pocket agenda will remain available on the CSTE Conference Website after 2022 Conference dates.

### **LOGO CLING ON FLOOR OF NETWORKING HALL ENTRANCE**

***(Limited Availability of 6) - \$500 each***

Maximize your exposure at the Networking Hall entrance with a cling featuring your organization's logo (size TBD). Sponsor must supply graphics according to specs requested by CSTE.

### **ADDITIONAL DOWNLOADABLE DOCUMENTS IN VIRTUAL ATTENDEE TOTE BAG**

***(Unlimited) - \$500 each document***

Increase your promotional items in the virtual attendee tote bag. The virtual tote bag was the most accessed area last year! Sponsor must supply documents (PDF preferred) no later than June 8, 2022.





# CSTE

## 2022 ANNUAL CONFERENCE

### Louisville KENTUCKY

## 2021 Virtual Conference NUMBERS

Over  
**2,500**  
Virtual  
Attendees



Over **75%** of attendees  
visited virtual **Sponsor and  
Exhibitor Booths**

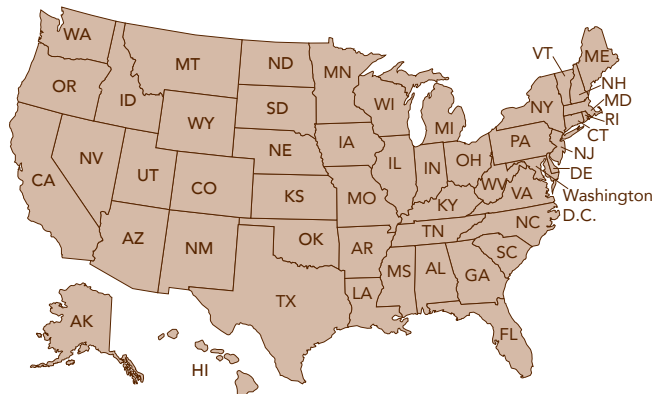
More than **1,000** attendees  
participated in sponsor  
virtual **Roundtable Sessions.**



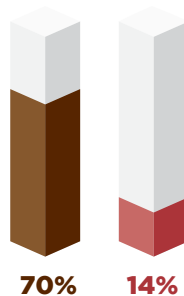
CSTE's Conference attracts  
epidemiologists of **diverse**  
professional specializations.

## BY THE NUMBERS\*

\*The following numbers are from the in-person 2019 Annual Conference



**650+**  
PRESENTATIONS



70%

14%

**1,700** ATTENDEES  
from 50 states & many U.S. territories

**70%** of attendees work in state, local, and  
territorial health

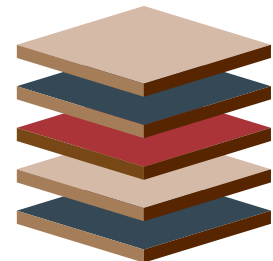
**14%** of attendees work in federal health

**FOUR** DAYS



**FIVE** FEDERAL AGENCIES  
PARTICIPATING

CDC  
FDA  
USDA  
HRSA  
ONC



[www.csteconference.org](http://www.csteconference.org) • [www.cste.org](http://www.cste.org) • 2635 Century Parkway NE, Suite 700, Atlanta, GA 30345 • tel 770.458.3811 • fax 770.458.8516

CSTE sponsorship opportunities are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses or under other provisions of the Internal Revenue Code.